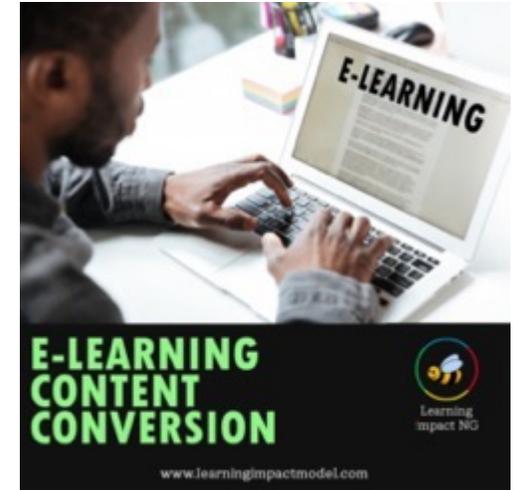


Learning
Impact NG



Corporate Profile

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Culture &
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Services &
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Why
Learning
Impact NG?

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History & Overview

- ❑ Learning Impact Model Limited (Learning Impact NG) was founded on 25 June 2010 and commenced operations in October 2010 in Abuja, Nigeria.
- ❑ The Company was founded by Omagbitse Barrow after a decade-long career in investment banking, financial services and corporate human resources management.
- ❑ Learning Impact NG has grown from its original focus on leadership training to becoming a leading provider of organizational learning; corporate strategy, organizational development; e-Learning and people-technology solutions.

Our Strategy – From Good to Great

Learning
Impact NG

P-Tracker
A Performance Dashboard to Create,
Track and Report on KPIs

P-TRACKER

www.learningimpactmodel.com

- Sell our Brand
- Enrich our People
- Grow by Networking & Collaboration
- Be Programmatic
- Driving Innovation with Technology

Our Vision & Values (Be Better L²S²)

To be the leading provider of solutions and resources that will help individuals, organizations, communities and our world to **BE BETTER**



Our Mission – How will we Get There?



Founder & CEO: Omagbitse Barrow

Omagbitse Barrow is a prize-winning Chartered Accountant and Fellow of the Institute of Chartered Accountants of Nigeria. He worked previously at Investment Banking & Trust Company (IBTC), now Stanbic IBTC.

He is a Fellow of the Nigerian Institute of Training & Development, Member of the Association for Talent Development (US) and is an American Trained and Certified Learning Designer, Workplace Coach, Change Management Professional and Balanced Score Card Professional.

He is a highly sought after conference speaker and has published several books and learning resources, and is a Director of Creative Learning International School and Thoughtful House Autism Center.



Our Management Team



Regina Makyur

Chief Operating Officer

She is responsible for our eLearning Productions, Business & Client Operations, Service Delivery, Finance & Compliance



Anthony Oni

Sales Director

He is responsible for our Business Development, Social Media Marketing and Field Sales



Abdulmutalib Idris

Head – Technology Solutions

He is responsible for the design and development of our technology platforms and solutions to support our internal and client needs



Ifeoluwa Asaolu

Head – Organizational Development

She is responsible for developing and implementing strategy consulting, organizational learning and organizational development solutions for our clients

Our Products & Services



Organizational Learning



E-Learning



Strategy Consulting



People-Technology Solutions



Organizational Development



The EPaper Vendor



Learning Resources

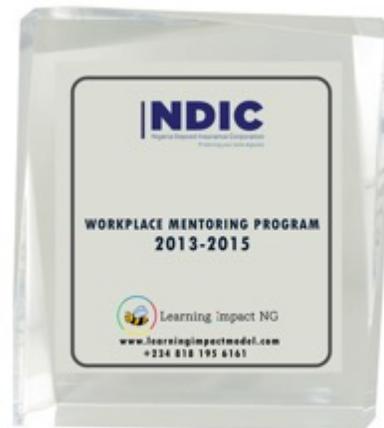
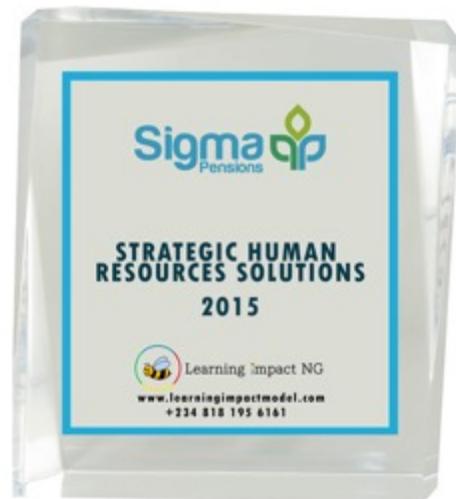


Workplace & Leadership Coaching

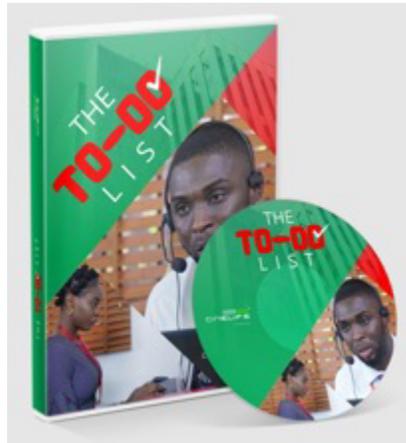
Sample Clients



Sample Consulting Tombstones



Sample Learning Resources



Our Platforms



1 The EPaper Vendor

The largest provider of the full digital version of Nigerian Newspapers to individuals and organizations who want to enjoy the insights and analyses from their newspapers on the go.

2 The Online Efiko

Positioned to become the largest indigenous provider of Afro-centric personal development eLearning in the world with a Podcast, Video and SCORM Compliant Content for individuals and organizations.

3 Be Better Books

Providing books, case studies, job aids, board games and much more to support learning from cradle to career and beyond.

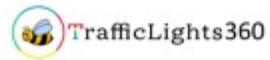
Learning Impact NG

P-TRACKER

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Leadership Feedback Report

TrafficLights360



HR INFORMATION SYSTEM

Learning Impact NG

www.learningimpactmodel.com

Learning Impact NG

LEADER 360

www.learningimpactmodel.com

PeopleTech Solutions

Our Plans for the Future

01

Take advantage of Strategic Gaps and Opportunities in eLearning and People Technology Segments in Nigeria

02

Strengthen our Training, Strategy and OD Practice through Thought Leadership

03

Grow our Pan-African footprint and engagement with African communities around the world

Why Learning Impact NG?

Hungry,
Ambitious,
Innovative
Leaders

Extensive
Experience
across
Industries

Research Driven
& Committed to
Thought
Leadership

Afrocentric-
focus with rich
local content
and context

Technology
Focus and
Capabilities

Beyond
Consulting, Real
Business Focus

Contact Us

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Be Better Books

www.bebetterbooks.biz

EPaper Vendor

www.epapervendor.com

Website

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