



Learning  
Impact NG



# Corporate Profile

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# History & Overview

- ❑ Learning Impact Model Limited (Learning Impact NG) was founded on 25 June 2010 and commenced operations in October 2010 in Abuja, Nigeria
- ❑ The Company was founded by Omagbitse Barrow after a decade-long career in investment banking, financial services and corporate human capability management.
- ❑ Learning Impact NG has grown from its original focus on leadership training to becoming a leading provider of organizational learning; corporate strategy, organizational development; talent resourcing, employee wellbeing, e-Learning and people-technology solutions.

# Our Strategy – From Good to Great



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**p-Tracker**  
A Performance Dashboard to Create,  
Track and Report on KPIs

**P-TRACKER**

[www.learningimpactmodel.com](http://www.learningimpactmodel.com)

- Sell our Brand
- Enrich our People
- Grow by Networking & Collaboration
- Be Programmatic
- Driving Innovation with Technology

# Our Vision & Values (Be Better L<sup>2</sup>S<sup>2</sup>)

To be the leading provider of solutions and resources that will help individuals, organizations, communities and our world to **BE BETTER**



# Our Mission – How will we Get There?



# Founder & CEO: Omagbitse Barrow

Omagbitse Barrow is a prize-winning Chartered Accountant and Fellow of the Institute of Chartered Accountants of Nigeria. He worked previously at Investment Banking & Trust Company (IBTC), now Stanbic IBTC.

He is a Fellow of the Nigerian Institute of Training & Development, Member of the Association for Talent Development (US) and is an American Trained and Certified Learning Designer, Workplace Coach, Change Management Professional and Balanced Score Card Professional.

He is a highly sought after conference speaker and has published several books and learning resources, and a Director of Creative Learning International School and Thoughtful House Autism Center



# Our People



**James Atsaam**

**Head, Technology Solutions**

James oversees the design development and maintenance of our technology platforms, websites and applications.



**Oluwakemi Barrow**

**Head – Wellbeing Solutions**

Oluwakemi manages our Employee Assistance Programs and Wellness initiatives for clients. She is a Counselling Psychologist and Wellness Coach



**OluwaBukola Odjobo**

**Product Manager, Life Skills**

Bukola is responsible for business development and sales for our life skills education resources for families and children. She is also the head of the department



**Olorunfunmilayo Adesanya**

**Product Manager, Organizational Effectiveness Solutions**

Funmilayo oversees client acquisition, solution design, and delivery for our OES products. She focuses on creating tailored strategies that drive efficiency and support organizational growth.



# Our People



**Joy Omale**

**Technical Assistant to the CEO**

Joy supports the CEO in managing day-to-day activities, including scheduling, planning, and following up on key tasks and projects to ensure goals are met efficiently..



**David Kama**

**Team Lead – Online Learning Consultant**

David leads the online learning team. He ensures our eLearning solutions meet client needs and drive impactful learning outcomes, while collaborating with stakeholders to align projects with organizational goals.



**Victor Tahiru**

**Organizational Effectiveness Consultant**

Victor helps organizations improve efficiency and performance. He is also responsible for designing and delivering our eLearning solutions to support organizational growth and success.



**Abdulsalam Tijani**

**Finance & Compliance Officer**

Abdulsalam manages financial operations and ensures compliance with regulations. He monitors financial records, supports budgeting processes, and helps maintain adherence to financial standards and policies.

# Our Products & Services



Organizational Learning



Wellbeing Solutions



Strategy & HR Consulting



People-Technology & eLearning Solutions



Organizational Development



The EPaper Vendor



Talent Resourcing

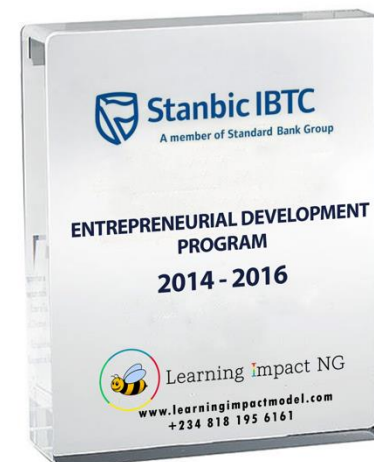
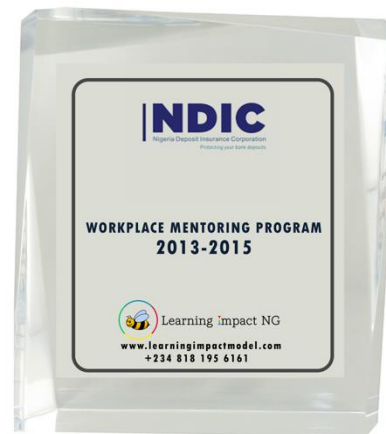
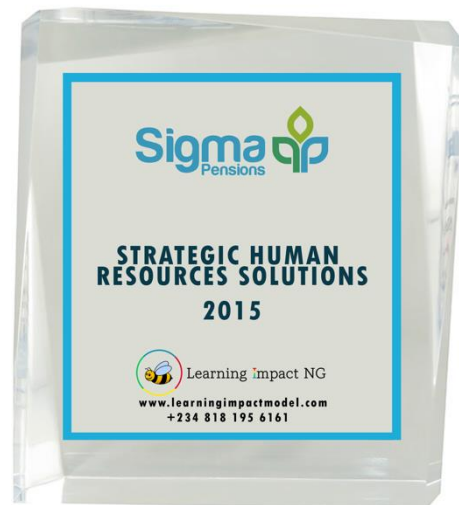
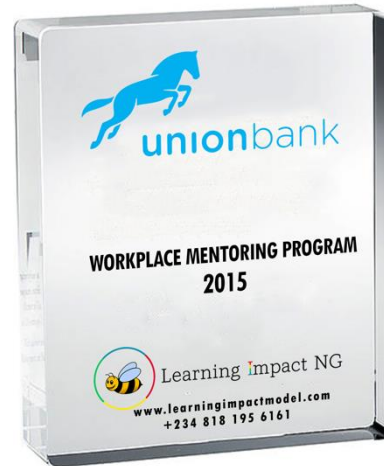
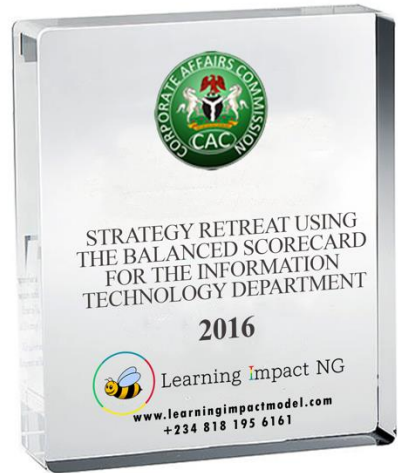


Workplace & Leadership Coaching

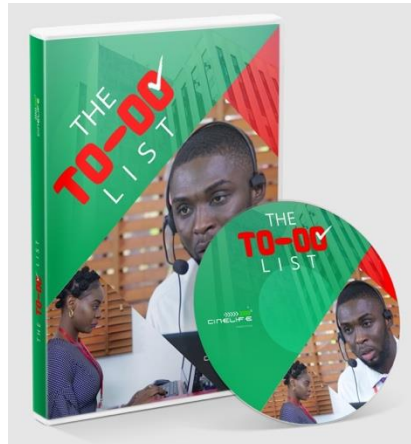
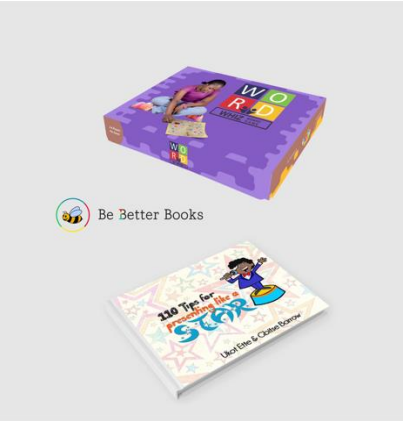
# Sample Clients



# Sample Consulting Tombstones



# Sample Learning Resources



# Our Platforms



## 1 The EPaper Vendor

The largest provider of the full digital version of Nigerian Newspapers to individuals and organizations who want to enjoy the insights and analyses from their newspapers on the go

## 2 The Online Efiko

Positioned to become the largest indigenous provider of Afro-centric personal development eLearning in the world with a Podcast, Video and SCORM Compliant Content for individuals and organizations.

## 3 Life Skills Africa

Providing Afrocentric life skills educational resources for children, youth and families across various life skills areas



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**Leadership Feedback Report**

**TrafficLights360**



**HR INFORMATION SYSTEM**

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[www.learningimpactmodel.com](http://www.learningimpactmodel.com)



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**LEADER 360**

[www.learningimpactmodel.com](http://www.learningimpactmodel.com)

# PeopleTech Solutions

# Our Plans for the Future

01

Take advantage of Strategic Gaps and Opportunities in eLearning and People Technology Segments in Nigeria

02

Strengthen our Training, Strategy and OD Practice through Thought Leadership

03

Grow our Pan-African footprint and engagement with African communities around the world



# Why Learning Impact NG?

Hungry,  
Ambitious,  
Innovative  
Leaders

Extensive  
Experience  
across  
Industries

Research Driven  
& Committed to  
Thought  
Leadership

Afrocentric-  
focus with rich  
local content  
and context

Technology  
Focus and  
Capabilities

Beyond  
Consulting, Real  
Business Focus

# Contact Us

## ADDRESS

Suite 3FA Katu Koma Plaza | 52 Off  
Oladipo Diya Way | Sector Center C  
| Abuja | Nigeria

## LinkedIn; Facebook IG & YouTube

Be Better – Learning Impact NG

Online Efiko

Life Skills Africa

## Phone & WhatsApp

+234 805 195 3276

## Email

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## Online Efiko

[www.onlineefiko.com](http://www.onlineefiko.com)

## Life Skills Africa

[www.lifeskillsafrica.com](http://www.lifeskillsafrica.com)

## EPaper Vendor

[www.epapervendor.com](http://www.epapervendor.com)

## Website

[www.learningimpactmodel.com](http://www.learningimpactmodel.com)