







# Corporate Profile

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# **History & Overview**

- ☐ Learning Impact Model Limited (Learning Impact NG) was founded on 25 June 2010 and commenced operations in October 2010 in Abuja, Nigeria
- □The Company was founded by Omagbitse Barrow after a decade-long career in investment banking, financial services and corporate human resources management.
- Learning Impact NG has grown from its original focus on leadership training to becoming a leading provider of organizational learning; corporate strategy, organizational development; e-Learning and people-technology solutions.

# Our Strategy – From Good to Great



- □Sell our Brand
- □Enrich our People
- ☐Grow by Networking & Collaboration
- □Be Programmatic
- □ Driving Innovation with Technology

# Our Vision & Values (Be Better L<sup>2</sup>S<sup>2</sup>)

To be the leading provider of solutions and resources that will help individuals, organizations, communities and our world to **BE BETTER** 

Leading Learning Selling Serving



# Founder & CEO: Omagbitse Barrow

Omagbitse Barrow is a prize-winning Chartered Accountant and Fellow of the Institute of Chartered Accountants of Nigeria. He worked previously at Invesment Banking & Trust Company (IBTC), now Stanbic IBTC.

He is a Fellow of the Nigerian Institute of Training & Development, Member of the Association for Talent Development (US) and is an American Trained and Certified Learning Designer, Workplace Coach, Change Management Professional and Balanced Score Card Professional.

He is a highly sought after conference speaker and has published several books and learning resources, and a Director of Creative Learning International School and Thoughtful House Autism Center



# Our People



James Atsaam Head, Technology Solutions

James oversees the design development and maintenance of our technology platforms, websites and applications



**Lucky Osagioduwa Finance & Compliance Manager** 

He is responsible for financial management, accounting and compliance



Jemima Appah
Life Skills Consultant

Jemima is responsible for business development and sales for our life skills education resources for families and children



Abiola Egbewole
Life Skills Education Consultant

He is responsible for client acquisition, design, development and implementation of eLearning solutions for our clients.

# Our People



Ogochimelu Ejike
Organizational Effectiveness Consultant

She is responsible for client acquisition, design and implementation of corporate training, strategy consulting, HRM consulting HR technology and coaching solutions. Ogo also doubles as our HR Manager

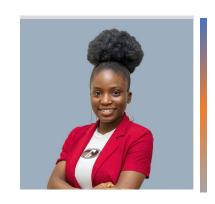


Angela Airhienbuwa
Organizational Effectiveness Consultant

She is responsible for the client acquisition, design and implementation of corporate training, strategy consulting, HRM consulting HR technology and coaching solutions



Abdulsalam Tijjani
Online Learning Consultant
Salam is responsible for our
online learning team and
providing customer service
support for our platforms.



Joy Omale & Victor Tahiru eLearning Developers

Joy and Victor are members of our eLearning team responsible for the design and development of eLearning courseware for The Online Efiko and our clients.



## **Our Products & Services**





E-Learning



People-Technology Solutions



The EPaper Vendor



Workplace & Leadership Coaching

# **Sample Clients**



























# Sample Consulting Tombstones













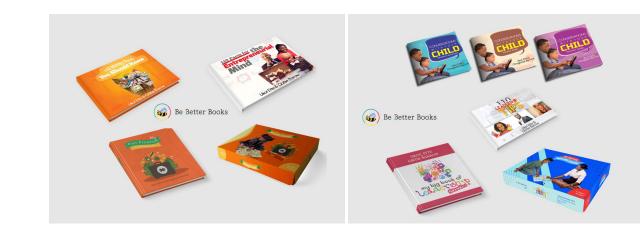








# Sample Learning Resources















## **Our Platforms**



## The EPaper Vendor

The largest provider of the full digital version of Nigerian Newspapers to individuals and organizations who want to enjoy the insights and analyses from their newspapers on the go

## The Online Efiko

Positioned to become the largest indigenous provider of Afro-centric personal development eLearning in the world with a Podcast, Video and SCORM Compliant Content for individuals and organizations.

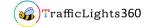
## Be Better Books

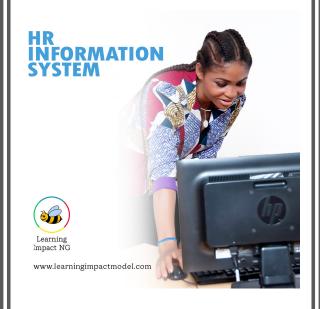
Providing books, case studiers, job aids, board games and much more to support learning from cradle to career and beyond.





TrafficLights360







# PeopleTech Solutions

# Our Plans for the Future

01

Take advantage of Strategic Gaps and Opportunities in eLearning and People Technology Segments in Nigeria 02

Strengthen ourTraining, Strategy and OD Practice through Thought Leadership 03

Grow our Pan-African footprint and engagement with African communities around the world

# Why Learning Impact NG?

Hungry, Ambitious, Innovative Leaders Extensive Experience across Industries

Research Driven & Committed to Thought Leadership

Afrocentricfocus with rich local content and context

Technology Focus and Capabilities Beyond Consulting, Real Business Focus

## **Contact Us**

#### **ADDRESS**

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### LinkedIn; Facebook & YouTube

Be Better - Learning Impact NG

Online Efiko

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www.onlineefiko.com

#### **Be Better Books**

www.bebetterbooks.biz

### **EPaper Vendor**

www.epapervendor.com

#### Website

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