

Be Better

The Monthly Newsletter of Learning Impact NG

www.learningimpactmodel.com

Unleash Your Creative Potential



Thought Leaders

Creative Problem Solving

Whenever most people hear the words "Creativity" and "Innovation, they quickly think about a room full of "techies" and product developers coming up with new and exciting products that will change the world. While this picture is factual, it doesn't really represent everything that creativity and innovation are about, and gives the false impression that the skills for creativity and innovation are the exclusive preserve of a handful of egg-heads.

In reality, the skills for creativity and innovation MUST be pervasive so that each day, "ordinary" professionals can use these skills to overcome problems and challenges and take advantage of opportunities - the concept of Creative Problem Solving.

By embracing these skills, we can push the frontiers of productivity in our organizations

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A popular model for creative problem solving was made popular by the Design Thinking Firm IDEO and challenges teams working to overcome problems and challenges or take advantage of opportunities to follow four simple steps. STEP 1 - **CLARIFY**: Find out as much as you can about the issues and come to a shared understanding. STEP 2: **IDEATE**: Come up with as many ideas and options as possible. STEP 3: **DEVELOP**: Refine the ideas and options into workable solutions. STEP 4: **IMPLEMENT**: Apply the discipline of execution to create something valuable.

The four step creative problem-solving process can be learned by anyone and everyone. Learning Impact NG offers a unique workshop with our Creative Problem-Solving Toolkit that consists of over 25 different tools for design thinking and innovation that organizations and teams can use.

Please take advantage of our Creative Problem Solving Workshops as we work with you to unleash the immense potential for creativity and innovation across your organization.

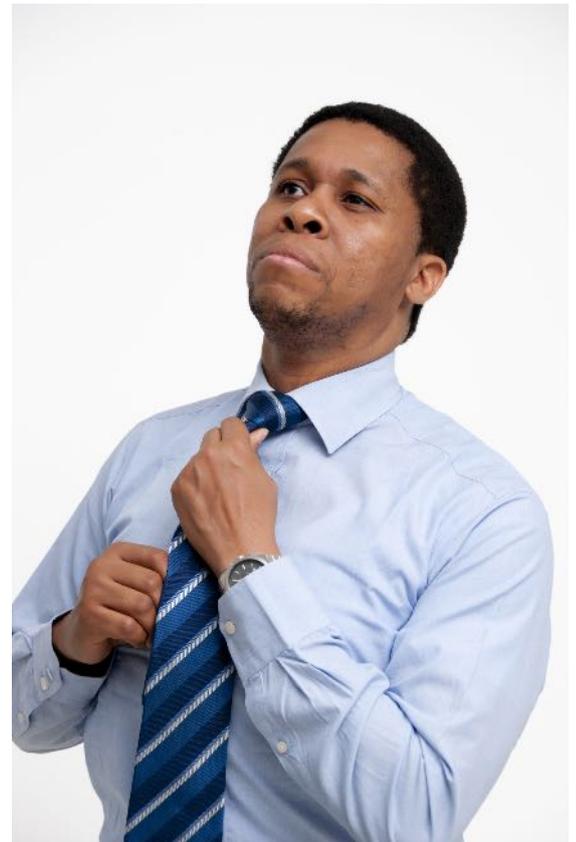
Product Review

Leader 360

Most people agree that "everything rises and falls on leadership". If the quality of leadership is so important in an organization, then it is absolutely important that we measure the effectiveness of leadership in as scientific a means as possible, and use the outcome of our measurement to improve and sustain leadership behaviour.

360 degree evaluations when used effectively have been proven to be very effective in gauging the quality of leadership and driving leadership effectiveness.

Learning Impact NG offers a unique solution "Leader 360" that provides organizations a 360 degree evaluation of its leaders. the solution maps your leaders to their direct supervisors,



OUR E-LEARNING SOLUTIONS

Learning Impact NG offers a variety of eLearning solutions including but not limited to LMS Customization and Deployment; Course Development; Course Conversion to SCORM

We also offer virtual training workshops and blended learning programs that incorporate in-person and asynchronous learning tools to enhance the overall learning experience.



The Month in Review

Learning Impact NG facilitated a series of workshops on "Effective Business Writing" for staff of Stanbic IBTC Bank. The workshops were delivered using a blended learning approach combining in-person virtual instruction with dripped modules and assignments on our Learning Management System (www.onlineefiko.com)

Also, we supported FBN Quest Merchant Bank with e-Learning content conversion for one of its in-house Learning Content.

Our strategy consulting team facilitated Strategic Retreats for Modern Shelter (an Abuja-based Property Development Company) and Earth Point Modern Shelter. Both companies now have a sharper and better focus for 2021 and beyond in terms of strategic priorities and goals.

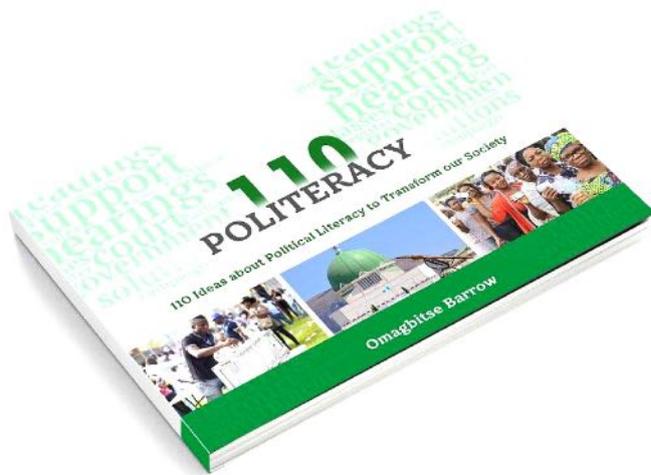
We look forward to working with our old and new clients in the weeks and months ahead and encourage you to take advantage of our unique learning, OD, technology and strategy solutions from Learning Impact NG.

direct reports, matrix managers and colleagues; deploys an anonymous assessment online, collates results and provides individual results to the managers and your HR Team.

With this solution, you deploy the "wisdom" of the crowd to identify developmental challenges for all your managers and improve their leadership.

Please feel free to contact us and work with our team of OD specialists to measure and improve leadership in your organization.





Resource Review

Politeracy 110

With the heightened level of civic consciousness in our society and the need for Nigerians to participate more meaningfully in politics and governance, it is imperative that the knowledge gap in the area of political literacy is addressed.

Contact Us

Third Floor, Adisa Plaza
David Ejoor Crescent
Apo, Abuja, NIGERIA
+234 805 195 3276
info@learningimpactmodel.com

Omagbitse Barrow's Book Politeracy 110 offers 110 ideas and thoughts in an illustrated coffee-table book to help readers understand the challenges with governance in Nigeria and to inspire/equip them to participate more meaningfully in electoral processes to create good governance outcomes.

It is a non-partisan book that speaks truth to all who want to listen, and will no doubt get more people (especially the educated middle-class and the youth) thinking again about electoral apathy and its consequent negative impact on society.

Overall it challenges everyone to #GetInvolved so we can create a better society.

To get a FREE copy of the book and learn more about how to #GetInvolved, please visit www.getinvolvednigeria.org



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We are also able to customize this Learning Management System for your organization and support you with e-Learning course development and conversion.