

www.learningimpactmodel.com

# **Corporate Profile**

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### **History & Overview**

- □ Learning Impact Model Limited (Learning Impact NG) was founded on 25 June 2010 and commenced operations in October 2010 in Abuja, Nigeria
- The Company was founded by Omagbitse Barrow after a decade-long career in investment banking, financial services and corporate human resources management.

□Learning Impact NG has grown from its original focus on leadership training to becoming a leading provider of organizational learning; corporate strategy, organizational development; e-Learning and people-technology solutions.

### **Our Strategy – From Good to Great**



□Sell our Brand

Enrich our People

Grow by Networking & Collaboration

□Be Programmatic

Driving Innovation with Technology

## **Our Vision & Values (Be Better L<sup>2</sup>S<sup>2</sup>)**

To be the leading provider of solutions and resources that will help individuals, organizations, communities and our world to **BE BETTER** 





### Founder & CEO: Omagbitse Barrow

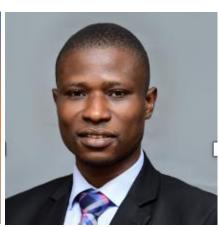
Omagbitse Barrow is a prize-winning Chartered Accountant and Fellow of the Institute of Chartered Accountants of Nigeria. He worked previously at Invesment Banking & Trust Company (IBTC), now Stanbic IBTC.

He is a Fellow of the Nigerian Institute of Training & Development, Member of the Association for Talent Development (US) and is an American Trained and Certified Learning Designer, Workplace Coach, Change Management Professional and Balanced Score Card Professional.

He is a highly sought after conference speaker and has published several books and learning resources, and a Director of Creative Learning International School and Thoughtful House Autism Center



### **Our People**



#### James Atsaam Head, Technology Solutions

James oversees the design development and maintenance of our technology platforms, websites and applications.



#### Oluwakemi Barrow Head, Employee Wellness Solutions

Oluwakemi Barrow is the Head of Learning Impact's Employee Wellbeing Programs, which focus on supporting organizations and their employees with training, counseling, and consulting solutions targeted at employee wellness, mental health, and holistic development.



#### Oluwabukola Odjobo Head, Life Skills Consultant

Bukola is responsible for business development and sales for our life skills education resources for families and children.



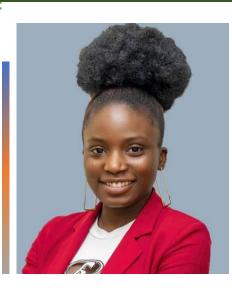
#### Olorunfunmilayo Adesanya

Product Manager, Organizational Effectiveness Solutions

Funmilayo oversees client acquisition, solution design, and delivery for our OES products. She focuses on creating tailored strategies that drive efficiency and support organizational growth.

### **Our People**

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#### Joy Omale Technical Assistant to the CEO

Joy provides technical support across all areas of the company ensuring consistent design and delivery of our products and projects and aligning strategies, initiatives, capabilities and resources across the company.



#### **David Kama** Team Lead – Online Learning Consultant

David is responsible for the sales and service delivery team for our online learning solutions - the Online Efiko and The EPaper Vendor



#### Victor Tahiru Organizational Effectiveness Consultant

Victor helps organizations improve efficiency and performance. He is also responsible for designing and delivering our eLearning solutions to support organizational growth and success.



#### Abdulsalam Tijani Finance & Compliance Officer

Abdulsalam manages financial operations and ensures compliance with regulations. He monitors financial records, supports budgeting processes, and helps maintain adherence to financial standards and policies.

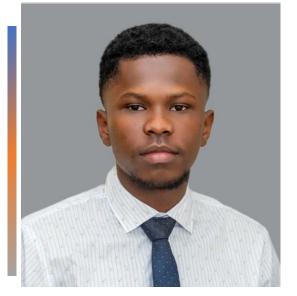
### **Our People**

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#### **Chibuzor Idam-Okoh** Organizational Effectiveness Consultant

Chibuzor helps organizations improve efficiency and performance. He is also responsible for designing and delivering our eLearning solutions to support organizational growth and success



Oluwaseyi Oladeji Online Learning Consultant

Seyi is responsible for sales and service support for our online learning solutions - The Online Efiko and the EPaperVendor.



Michael Omosoki Life Skills Consultant

Michael is responsible for the sales of our life skills education resources for families and children. He works closely with clients to understand their needs and ensures they receive the best solutions to support development.

#### **Our Products & Services** . . . . . . . . . . . . . . . . . ..... ...... - **6**-12 . . . . . . . . . **S**. **E-Learning Organizational Learning** . Strategy Consulting **People-Technology Solutions Organizational Development** Ο The EPaper Vendor Workplace & Leadership Coaching Learning Resources -72-

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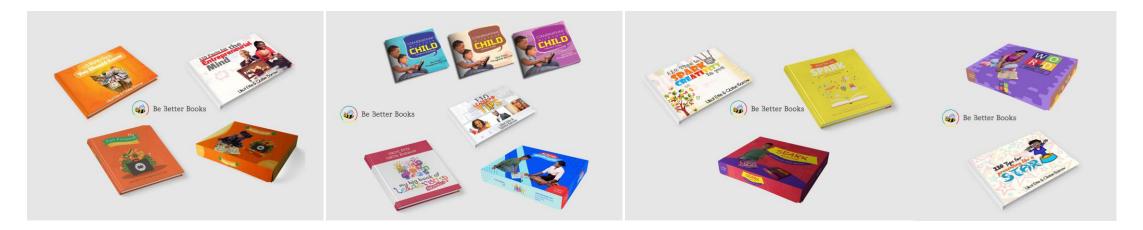
### Sample Clients



### **Sample Consulting Tombstones**



## Sample Learning Resources





## **Our Platforms**



### The EPaper Vendor

The largest provider of the full digital version of Nigerian Newspapers to individuals and organizations who want to enjoy the insights and analyses from their newspapers on the go

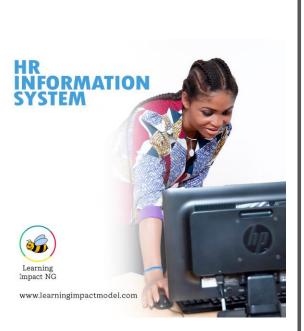
### The Online Efiko

Positioned to become the largest indigenous provider of Afro-centric personal development eLearning in the world with a Podcast, Video and SCORM Compliant Content for individuals and organizations.

### Be Better Books

Providing books, case studiers, job aids, board games and much more to support learning from cradle to career and beyond.







TrafficLights360



# **PeopleTech Solutions**

# **Our Plans for the Future**

## 01

Take advantage of Strategic Gaps and Opportunities in eLearning and People Technology Segments in Nigeria 02

Strengthen ourTraining, Strategy and OD Practice through Thought Leadership 03

Grow our Pan-African footprint and engagement with African communities around the world

## Why Learning Impact NG?

Hungry, Ambitious, Innovative Leaders Extensive Experience across Industries Research Driven & Committed to Thought Leadership

Afrocentricfocus with rich local content and context

Technology Focus and Capabilities Beyond Consulting, Real Business Focus

### **Contact Us**

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#### **ADDRESS**

Suite 3FA Katu Koma Plaza | 52 Off Oladipo Diya Way | Sector Center C | Abuja | Nigeria

#### LinkedIn; Facebook & YouTube

Be Better – Learning Impact NG

Online Efiko

#### Phone & WhatsApp +234 805 195 3276

Email info@learningimpactmodel.,com Online Efiko www.onlineefiko.com

### Life Skills Africa

http://www.lifeskillsafrica.com/

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**EPaper Vendor** 

www.epapervendor.com

#### Website

www.learningimpactmodel.com