







# Corporate Profile

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# **History & Overview**

- ☐ Learning Impact Model Limited (Learning Impact NG) was founded on 25 June 2010 and commenced operations in October 2010 in Abuja, Nigeria
- □ The Company was founded by Omagbitse Barrow after a decade-long career in investment banking, financial services and corporate human resources management.
- Learning Impact NG has grown from its original focus on leadership training to becoming a leading provider of organizational learning; corporate strategy, organizational development; e-Learning and people-technology solutions.

### **Our Strategy – From Good to Great**



- □Sell our Brand
- □ Enrich our People
- ☐ Grow by Networking & Collaboration
- ☐Be Programmatic
- □ Driving Innovation with Technology

# Our Vision & Values (Be Better L<sup>2</sup>S<sup>2</sup>)

To be the leading provider of solutions and resources that will help individuals, organizations, communities and our world to **BE BETTER** 

Leading Learning Selling Serving



# Founder & CEO: Omagbitse Barrow

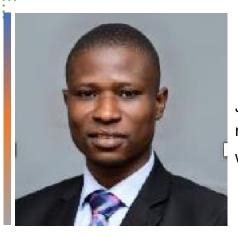
Omagbitse Barrow is a prize-winning Chartered Accountant and Fellow of the Institute of Chartered Accountants of Nigeria. He worked previously at Invesment Banking & Trust Company (IBTC), now Stanbic IBTC.

He is a Fellow of the Nigerian Institute of Training & Development, Member of the Association for Talent Development (US) and is an American Trained and Certified Learning Designer, Workplace Coach, Change Management Professional and Balanced Score Card Professional.

He is a highly sought after conference speaker and has published several books and learning resources, and a Director of Creative Learning International School and Thoughtful House Autism Center



# Our People



James Atsaam

Head, Technology Solutions

James oversees the design development and maintenance of our technology platforms, websites and applications.



Head, Employee Wellness Solutions
Oluwakemi Barrow is the Head of Learning Impact's
Employee Wellbeing Programs, which focus on
supporting organizations and their employees with
training, counseling, and consulting solutions targeted
at employee wellness, mental health, and holistic
development.

Oluwakemi Barrow



Technical Assistant to the CEO
Joy provides technical support across all areas of the company ensuring consistent design and delivery of our products and projects and aligning strategies, initiatives, capabilities and resources across the company.

**Joy Omale** 



Victor Tahiru

Organizational Effectiveness Consultant

Victor helps organizations improve efficiency and performance. He is also responsible for designing and delivering our eLearning solutions to support organizational growth and success.

# Our People



Abdulsalam Tijani Finance & Compliance Officer

Abdulsalam manages financial operations and ensures compliance with regulations. He monitors financial records, supports budgeting processes, and helps maintain adherence to financial standards and policies.



**Esther Ben** 

**Team Lead – Online Learning Consultant** 

Esther is responsible for the sales and service delivery team for our online learning solutions

- the Online Efiko and The EPaper Vendor



**Luper Aondohemba** 

Technology Solutions and Products Developer Luper is responsible for designing, developing, and delivering technology products that drive digital transformation and support organizational growth.

### Our Products & Services

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E-Learning



**People-Technology Solutions** 



The EPaper Vendor



Workplace & Leadership Coaching

# **Sample Clients**





























# Sample Consulting Tombstones



















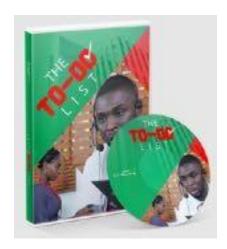


# Sample Learning Resources

















### **Our Platforms**



### The EPaper Vendor

The largest provider of the full digital version of Nigerian Newspapers to individuals and organizations who want to enjoy the insights and analyses from their newspapers on the go

### The Online Efiko

Positioned to become the largest indigenous provider of Afro-centric personal development eLearning in the world with a Podcast, Video and SCORM Compliant Content for individuals and organizations.

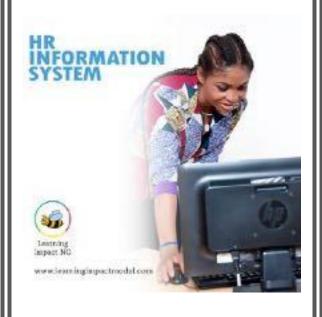
### Be Better Books

Providing books, case studiers, job aids, board games and much more to support learning from cradle to career and beyond.











# PeopleTech Solutions

# Our Plans for the Future

01

Take advantage of Strategic Gaps and Opportunities in eLearning and People Technology Segments in Nigeria 02

Strengthen ourTraining, Strategy and OD Practice through Thought Leadership 03

Grow our Pan-African footprint and engagement with African communities around the world

# Why Learning Impact NG?

Hungry, Ambitious, Innovative Leaders Extensive Experience across Industries

Research Driven & Committed to Thought Leadership

Afrocentricfocus with rich local content and context

Technology Focus and Capabilities

Beyond Consulting, Real Business Focus

### **Contact Us**

#### **ADDRESS**

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info@learningimpactmodel.,com

#### **Online Efiko**

www.onlineefiko.com

#### Life Skills Africa

http://www.lifeskillsafrica.com/

#### **EPaper Vendor**

www.epapervendor.com

#### Website

www.learningimpactmodel.com