



Learning  
Impact NG



# Corporate Profile

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# History & Overview

- ❑ Learning Impact Model Limited (Learning Impact NG) was founded on 25 June 2010 and commenced operations in October 2010 in Abuja, Nigeria
- ❑ The Company was founded by Omagbitse Barrow after a decade-long career in investment banking, financial services and corporate human resources management.
- ❑ Learning Impact NG has grown from its original focus on leadership training to becoming a leading provider of organizational learning; corporate strategy, organizational development; e-Learning and people-technology solutions.

# Our Strategy – From Good to Great



- ☐ Sell our Brand
- ☐ Enrich our People
- ☐ Grow by Networking & Collaboration
- ☐ Be Programmatic
- ☐ Driving Innovation with Technology

# Our Vision & Values (Be Better L<sup>2</sup>S<sup>2</sup>)

To be the leading provider of solutions and resources that will help individuals, organizations, communities and our world to **BE BETTER**



# Our Mission – How will we Get There?



# Founder & CEO: Omagbitse Barrow

Omagbitse Barrow is a prize-winning Chartered Accountant and Fellow of the Institute of Chartered Accountants of Nigeria. He worked previously at Investment Banking & Trust Company (IBTC), now Stanbic IBTC.

He is a Fellow of the Nigerian Institute of Training & Development, Member of the Association for Talent Development (US) and is an American Trained and Certified Learning Designer, Workplace Coach, Change Management Professional and Balanced Score Card Professional.

He is a highly sought after conference speaker and has published several books and learning resources, and a Director of Creative Learning International School and Thoughtful House Autism Center





# Our People



**James Atsaam**

**Head, Technology Solutions**

James oversees the design development and maintenance of our technology platforms, websites and applications.



**Oluwakemi Barrow**

**Head, Employee Wellness Solutions**

Oluwakemi Barrow is the Head of Learning Impact's Employee Wellbeing Programs, which focus on supporting organizations and their employees with training, counseling, and consulting solutions targeted at employee wellness, mental health, and holistic development.



**Oluwabukola Odjobo**

**Head, Life Skills Consultant**

Bukola is responsible for business development and sales for our life skills education resources for families and children.



**Olorunfunmilayo Adesanya**

**Product Manager, Organizational Effectiveness Solutions**

Funmilayo oversees client acquisition, solution design, and delivery for our OES products. She focuses on creating tailored strategies that drive efficiency and support organizational growth.



# Our People



**Joy Omale**

**Technical Assistant to the CEO**

Joy provides technical support across all areas of the company ensuring consistent design and delivery of our products and projects and aligning strategies, initiatives, capabilities and resources across the company.



**David Kama**

**Team Lead – Online Learning Consultant**

David is responsible for the sales and service delivery team for our online learning solutions - the Online Efiko and The EPaper Vendor



**Victor Tahiru**

**Organizational Effectiveness Consultant**

Victor helps organizations improve efficiency and performance. He is also responsible for designing and delivering our eLearning solutions to support organizational growth and success.



**Abdulsalam Tijani**

**Finance & Compliance Officer**

Abdulsalam manages financial operations and ensures compliance with regulations. He monitors financial records, supports budgeting processes, and helps maintain adherence to financial standards and policies.

# Our People



**Chibuzor Idam-Okoh**

**Organizational Effectiveness Consultant**

Chibuzor helps organizations improve efficiency and performance. He is also responsible for designing and delivering our eLearning solutions to support organizational growth and success



**Oluwaseyi Oladeji**

**Online Learning Consultant**

Seyi is responsible for sales and service support for our online learning solutions - The Online Efiko and the EPaperVendor.



**Michael Omosoki**

**Life Skills Consultant**

Michael is responsible for the sales of our life skills education resources for families and children. He works closely with clients to understand their needs and ensures they receive the best solutions to support development.

# Our Products & Services



Organizational Learning



E-Learning



Strategy Consulting



People-Technology Solutions



Organizational Development



The EPaper Vendor



Learning Resources



Workplace & Leadership Coaching

# Sample Clients





# Sample Consulting Tombstones



# Sample Learning Resources



# Our Platforms



## 1 The EPaper Vendor

The largest provider of the full digital version of Nigerian Newspapers to individuals and organizations who want to enjoy the insights and analyses from their newspapers on the go

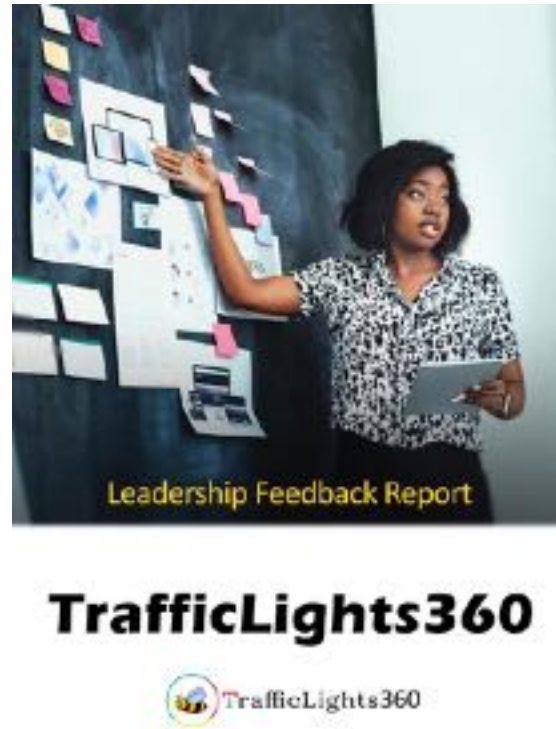
## 2 The Online Efiko

Positioned to become the largest indigenous provider of Afro-centric personal development eLearning in the world with a Podcast, Video and SCORM Compliant Content for individuals and organizations.

## 3 Be Better Books

Providing books, case studies, job aids, board games and much more to support learning from cradle to career and beyond.





# PeopleTech Solutions

# Our Plans for the Future

01

Take advantage of Strategic Gaps and Opportunities in eLearning and People Technology Segments in Nigeria

02

Strengthen our Training, Strategy and OD Practice through Thought Leadership

03

Grow our Pan-African footprint and engagement with African communities around the world

# Why Learning Impact NG?

Hungry,  
Ambitious,  
Innovative  
Leaders

Extensive  
Experience  
across  
Industries

Research Driven  
& Committed to  
Thought  
Leadership

Afrocentric-  
focus with rich  
local content  
and context

Technology  
Focus and  
Capabilities

Beyond  
Consulting, Real  
Business Focus

# Contact Us

## ADDRESS

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| Abuja | Nigeria

## LinkedIn; Facebook & YouTube

Be Better – Learning Impact NG

Online Efiko

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## Email

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## Online Efiko

[www.onlineefiko.com](http://www.onlineefiko.com)

## Life Skills Africa

<http://www.lifeskillsafrica.com/>

## EPaper Vendor

[www.epapervendor.com](http://www.epapervendor.com)

## Website

[www.learningimpactmodel.com](http://www.learningimpactmodel.com)