



Learning Impact NG

MAKING YOUR MONEY WORK

PERSONAL FINANCIAL PLANNING



Personal Financial Planning

The entire point of our formal education is to prepare children and our youth to become independent and responsible adults - to start businesses and build careers. Unfortunately, most of that education neglected to empower us with the skills to manage our financial resources - the first by-product of our entrepreneurship and careers, and that is rather shameful. Employers need to step in and bridge the gap in financial planning education so that we can have more ethical, disciplined and productive employees.

Overview of Financial Planning

In this opening module, participants will be exposed to learning on the importance of financial planning; the areas of learning that form the body of knowledge of financial planning and some of the most important foundational principles that drive financial planning.

Good Financial Habits

Participants will explore a number of practices and tools in budgeting; managing spending and debt; and for planning their lives and families in order to be financially independent. We will explore some of the most common mistakes people make with money and how to avoid them.

Tools for Building Your Wealth

In this module, we will focus on the various investment options that are available starting with a discussion on investments vs speculation, the risk-return trade-off and a better understanding of the various investment classes and markets and tools for investing.

Business and Career Success

Some of the investments that offer the highest return with very low risks involve investing in your personal development, career growth and in building the right systems and structures in your business if you are an entrepreneur. This module will explore these investment options with participants.

Protecting and Managing Risk

In the final module, participants will learn and practice with the tools for planning their retirement; planning for their legacy and managing some of the risks that come with life.

Delivery will involve the use of a number of experiential activities including self-assessments, case studies, reflective practice and role plays, amongst others. Program can be further customized to meet the organization's specific needs



About Learning Impact NG

Our Company

Learning Impact NG is a leading provider of organizational learning, strategy consulting and financial literacy solutions in Nigeria. The company was incorporated on the 25th of June 2010 and was founded by Omagbitse Barrow, a youthful and dynamic Investment Banker, turned Human Resources and Learning professional who had spent a decade working at Investment Banking & Trust Company (IBTC) and later Stanbic IBTC Pension Managers and Stanbic IBTC Bank.

We have worked with some of the largest institutions across a variety of industries in Nigeria's private, public and non-profit sectors. In addition to traditional classroom training, we are at the forefront of the use of learning technology in Nigeria with our innovative Animated Educational Videos that we have deployed for several institutions; our 100% home-made Learning Management System with robust indigenous courseware; and our unique EPaper Vendor service and other Knowledge Management Services that we offer.



Our Methodology

Based on our proprietary Learning Impact Model, our team of designers and facilitators at Learning Impact NG are focused on ensuring that the impact

of all our solutions is sustained beyond the "event" or "intervention". We pay attention to the following in all our intervention design and delivery:

- 1) Adult Learning Principles;
- 2) Human Performance Improvement;
- 3) The Learning Impact Model;
- 4) Programmatic Evaluation;
- 4) Experiential Design & Delivery;
- 5) Scalability and Impact.

We use case studies, role plays, reflective thinking, scenarios, in-baskets, individual and group activities, games and a host of other experiential learning and discovery-based tools to design and deliver our trainings.



Our People

We have a strong internal academy led by Omagbitse Barrow, a prize-winning Chartered Accountant and critically acclaimed workplace learning professional and supported by Regina Makyur, a first-class graduate of Economics and a Doctoral candidate in Economics, and Anthony Oni, an experienced learning designer. We also tap into the expertise of a wide and very experienced external faculty for our programs, and our Faculty model is driven by a commitment on on-going learning and research, micro-learning and a strong commitment to publications and innovation.



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