

LEARNING THE 21 IRREFUTABLE LAWS OF LEADERSHIP

If you are looking for a Training Program to get all your leaders to understand the true value of leadership and to have a collective understanding of leadership principles that they can apply each they to transform your organization, then look no further than the intensive Three-Day 21 Laws of Leadership Workshop.

During the workshop, participants will be introduced to the key messages of the 21 Laws of Leadership with Videos from John Maxwell and a variety of experiential learning activities from our experienced facilitators that will teach participants some practical leadership and management frameworks that they can apply to their lives, work and your organization based on the 21 Laws of Leadership.

Areas to be covered include (but are not limited to):

- Understanding the importance and value of leadership
- How to Grow your influence as a leader
- The Values Based Leadership Model
- Leading from the Middle
- Building Trust as a Leader
- Creativity and Innovation
- Using Competencies to lead your team
- Developing and mentoring other leaders
- Selling Your Vision as a Leader
- The Pareto Principle of People and Influence
- Servant Leadership
- Succession Planning



DEVELOPING THE LEADER WITHIN YOU

Every leader needs to have a personal encounter with leadership, and the ability to build their own leadership capabilities through learning, reflective practice and goal setting. If you want your organization to achieve its full potential, then you need to have managers and employees who have developed themselves as leaders and are committed to the process of leadership and learning.

John C Maxwell's Developing the Leader Within You Training Program offers a unique curriculum and training experience in three days with a variety of experiential activities including videos, case studies, assessments and role plays. At the end of the workshop, your leaders will be equipped with practical tools to discover and hone their leadership potential and multiply growth in their teams and across your organization.

Areas to be covered include (but are not limited to)

- Understanding Your Leadership Style
- Co-Creating Your Vision
- Building Effective Relationships
- Delivering Excellent Service
- Building Your Influence with Others
- Growing as a Leader
- Building Leadership Capabilities
- Developing Other Leaders around You.



LEADERSHIP GOLD

Leadership Gold is a Three-Day Training Program that sums up some of the most profound lessons from one of the greatest leadership trainers of our time. Participants in this workshop will get a unique opportunity to take a journey with John Maxwell and reflect on their own life and leadership journeys as they do so, identifying areas where they need to ACT – Apply, Change and Transfer to someone else.

If you are looking for a training program to get your leaders to think about themselves and reflect on past successes and failures while focusing on future possibilities, then this is just the program you need. It works really well with both new and experienced leaders so that they can pre-empt and avoid some of the most common leadership errors or re-trace their steps quickly away from current or future errors.

Areas to be covered include (but are not limited to)

- Building a Leadership Team
- Passion and Alignment
- Defining Reality
- Coaching and Mentoring
- Self-Development
- Connecting with People
- Attitude and Choices
- Servant Leadership
- Thinking Skills
- Creating a Leadership Legacy



HOW TO BE A R.E.A.L SUCCESS

Everyone wants to be successful, but very few know exactly what it takes. John Maxwell's 2 Day Training Program on How to be a R.E.A.L Success provides young leaders a framework for improving on their leadership by paying attention to time-tested principles, practices and tools that predict success.

The Workshop is delivered with a variety of powerful tools and practices, interesting and engaging case studies with real local context that participants can connect to and powerful video teaching from John Maxwell himself. The workshop is great for team members who are transitioning to higher levels of leadership, first time managers and all those desirous of making a success out of their work, careers or vocations.

Areas to be covered include (but are not limited to)

- Re-defining Success
- Identifying Role Models
- Building your Roadmap for Success
- Building Relationships
- Equipping and Developing Yourself
- Improving your Attitude
- Influencing People around You.



WINNING WITH PEOPLE

Relationships are the foundation of leadership because every leader needs to WIN with PEOPLE. No matter how great your ideas are, you need to have the right people around you to execute them. The truth though is that without the right people, your dreams remain just that. You and the leaders in your organization must recognize the importance of relationships and invest in a training program that equips you with the skills to WIN with PEOPLE and invariably WIN in LIFE.

John C Maxwell's Winning with People Program is a 3-Day Program that teaches the skills for making the most out of your relationships with others. It contains a number of interesting case studies, assessments, role-plays, individual and group activities that will enable you and your colleagues to intentionally focus on people and get the best results from others. Relational Skills and emotional intelligence are responsible for about 85% of our success as individuals and organizations and this program will equip you with all of that and much more.

Areas to be covered include (but are not limited to):

- Understanding the People Imperative
- Assessing your Interpersonal Skills
- Building Connections
- Building Trust
- Investing in Others
- Finding Synergy, Collaboration and Teamwork



BECOMING A PERSON OF INFLUENCE

Leadership is Influence – Nothing more and Nothing Less. Everyone exercises influence, but some do it better than most. This is because they have learned and are able to intentionally practice what it takes to get people to do things that they perhaps had never considered doing before. There are certain characteristics that influential people have, and luckily, with the right exposure, training, practice and commitment, all of us can become people of Influence.

John C Maxwell's 2-Day Workshop on Becoming a Person of Influence is power-packed with lots of interesting lessons, individual and group activities, role-plays and case studies with a rich local context to guide you and your team members to grow in your ability to lead others. The workshop covers a number of life-changing areas like:

- Having Integrity with People
- Listening Skills
- Connecting with People
- Growing Your People
- Supporting Others
- Empowering Others
- Reproducing Other Leaders



LEAD FACULTY

Learning Impact NG's Lead Facilitator is the prize-winning Chartered Accountant, accomplished pension fund manager, educator, author, human resources manager and highly sought-after corporate trainer and strategy consultant – Omagbitse Barrow who brings over two decades of professional experience and about 15 years' experience teaching leadership and personal effectiveness using the time-tested principles from John C Maxwell. Mr Barrow was the first fully licensed John C Maxwell Corporate Trainer in Nigeria and has delivered hundreds of workshops across the private and public sector, helping organiza-



tions and individuals to aspire and achieve higher levels of success. He provides strategy consulting solutions for many clients and has built a number of successful business and organizations in technology, education and publishing after transitioning from a successful career with Stanbic IBTC Group (a leading financial services group in Nigeria and Africa) in 2010. He is a member of the Faculty of the Lux Terra Leadership Institute that does a lot of work in promoting integrity, accountability and ethical behaviour in our society.



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About Learning Impact NG

Learning Impact NG is a leading provider of Organizational learning, strategy consulting and financial literacy solutions in Nigeria. The was incorporated on the 25th of June 2010 and was founded by Omagbitse Barrow, a young and dynamic Investment Banker, turned Human Resources and Learning Manager who had spent a decade working at Investment Banking & Trust Company (IBTC) and later Stanbic IBTC Pension Managers and Stanbic IBTC Bank.

In the early days (2010-2013), Learning Impact NG was the exclusive license partner for John C Maxwell Corporate Leadership Development Programs in Nigeria. The company still offers John Maxwell Training Programs through its leaders who are members of the John Maxwell Team.

However, most of the company's focus has been in developing and deploying bespoke learning and consulting solutions for its clients across 7 major areas of learning and in a variety of specialist areas of consulting and creative solutions.

We have worked with some of the largest institutions across a variety of industries in Nigeria's private, public and non-profit sectors. In addition to traditional classroom training, we are at the forefront of the use of learning technology in Nigeria with our innovative Animated Educational Videos that we have deployed for several institutions; our 100% home-made Learning Management System with robust indigenous courseware; and our unique EPaper Vendor service and other Knowledge Management Services that we offer.

Our vision is to help Organizations, individuals and our society to be better, and our core capabilities are around research, innovation, costeffectiveness, and a passion for impact. The values that drive us are Leadership, Learning, Selling and Service, and our employee proposition and brand are woven around these.

We are a Company that dares to be different, and desires to do great things for our society and our world, so please join us on this missioncritical journey to help us all to BE BETTER.

> Anthony Oni Chief Marketing Officer/Executive Director anthony.oni@learningimpactmodel.com Abuja, NIGERIA.





Our Learning Design & Delivery Methodology

Based on our proprietary Learning Impact Model, our team of designers and facilitators at Learning Impact NG are focused on ensuring that the impact of all our solutions are sustained beyond the "event" or 'intervention". We pay attention to the following in all our intervention design and delivery:

- Adult Learning Principles There are a number of principles of adult learning that drive our approach including but not limited to the fact that adult learners are pressed for time; goal-oriented; bring previous knowledge and experience; have a finite capacity for information; have different motivation levels and have different learning styles.
- Human Performance Improvement We ensure that we undertake a root-cause analysis of the performance challenges that organizations are facing and use this as the basis of designing our solutions and interventions. This way we deal with the real issues and not just the symptoms.
- The Learning Impact Model We encourage our clients to deploy a learning policy framework that creates awareness and desire through pre-training activities; builds knowledge and ability through the actual content and delivery; and reinforces learning through post-training activities. This way, learning and consulting solutions create real CHANGE in the organizations.
- Programmatic Evaluation We focus on evaluating the impact of learning using a variety of tools across the four levels of evaluation - reaction, knowledge transfer, behavioural change, and impact.
- Experiential Design & Delivery We are champions of the use of experiential delivery and facilitation techniques particularly in the areas of indigenous case studies and rich media
- Scalability and Impact: Using learning technology and the support we give to internal faculties with our customizable content, we help to increase the scalability and impact of our solutions.

Our commitment to these underlying principles will ensure that learning creates a CHANGE for your team members and your organization.

Regina Makyur Head - Organizational Development Solutions regina.makyur@learningimpactmodel.com Abuja, NIGERIA.





COMMENTS / FEEDBACK FROM CLIENTS





- It is more of a deliverance programme to me; A great reindentation indeed SEC managing your Personal Finances.
- I am highly impressed with the content and delivery of this training. I shall personally follow-up on my friends who are in need this kind of training and ensure they attend.
 Presentation skills for Professionals GRM Consulting
- The training was very educative and made an impact on things and core areas I would like to make changes in, I would like to come back to Learning Impact for another training related to the Pension Industry.- Strategic Service Management in Pension Industry- FCMB
- The training is impactful and what I've learnt would enable me to be effective and efficient in discharging my responsibilities. Business Writing Skills Training - NIPC



CONTACT US

For enquiries; Call us or visit our website Feel free to reach us on any of our social media accounts Or come visit us at our address



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School of Strategy and Innovation

School of Financial Literacy & Business Acumen

School of Human Resources & Learning

School of Sales & Service Delivery

School of Leadership & People Management

School of Personal Effectiveness & Productivity

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