



Learning Impact NG

Unleash Your Creative Potential



Using Creativity to Transform your Organization

Creative Problem Solving & Innovation

If there is one set of skills that you really want to become part of the culture of your organization, it is the skills for Creative Problem Solving & Innovation. This is a sure-banker way to ensure that your organization stays ahead of itself and its competition and is continuously adding value to its customers and society. Everyone is born with the ability to be creative and innovative, but we all need to learn and practice the skills to bring them alive

Overview & Foundational Principles

In module one, participants will be exposed to myths about creativity, the componential theory of innovation, the sub-skills of creativity, the principles of divergence and convergence, the Creative Problem-Solving Framework and other basic principles of creativity and innovation.

Tools to Clarify your Innovation Challenges

Participants will start to work on each of the stages of the Creative Problem-Solving Process starting with Clarify and its tools such as Filtering Criteria, 5Ws and H, and Challenge Statements amongst others.

Tools to Ideate

In this module, we will focus on the second stage of the Creative Problem-Solving Process - IDEATE and some of its tools like: Brainstorming; Brainwriting; Six Thinking Hats; Mind-Mapping; Ideas Matrix; and Story-Boarding amongst others.

Tools to Develop Innovative Solutions

To develop innovative solutions, participants need to learn and apply the principles and tools for affirmative judgment including but not limited to: Yes...and; POINT Framework; Blue-Sky Voting; and Double Cross and a Star.

Tools to Implement Innovative Solutions

In the final module, participants will practice the tools and skills for disciplined execution - which is the critical final part of the innovation process. Some of the tools they will learn include: The How Diagram, The Action Planner and the Performance Tracker.

Delivery will involve the use of a number of experiential activities including self-assessments, case studies, reflective practice and role plays, amongst others. Program can be further customized to meet the organization's specific needs



About Learning Impact NG

Our Company

Learning Impact NG is a leading provider of organizational learning, strategy consulting and financial literacy solutions in Nigeria. The company was incorporated on the 25th of June 2010 and was founded by Omagbitse Barrow, a youthful and dynamic Investment Banker, turned Human Resources and Learning professional who had spent a decade working at Investment Banking & Trust Company (IBTC) and later Stanbic IBTC Pension Managers and Stanbic IBTC Bank.

We have worked with some of the largest institutions across a variety of industries in Nigeria's private, public and non-profit sectors. In addition to traditional classroom training, we are at the forefront of the use of learning technology in Nigeria with our innovative Animated Educational Videos that we have deployed for several institutions; our 100% home-made Learning Management System with robust indigenous courseware; and our unique EPaper Vendor service and other Knowledge Management Services that we offer.



Our Methodology

Based on our proprietary Learning Impact Model, our team of designers and facilitators at Learning Impact NG are focused on ensuring that the impact

of all our solutions is sustained beyond the "event" or "intervention". We pay attention to the following in all our intervention design and delivery:

- 1) Adult Learning Principles;
- 2) Human Performance Improvement;
- 3) The Learning Impact Model;
- 4) Programmatic Evaluation;
- 4) Experiential Design & Delivery;
- 5) Scalability and Impact.

We use case studies, role plays, reflective thinking, scenarios, in-baskets, individual and group activities, games and a host of other experiential learning and discovery-based tools to design and deliver our trainings.



Our People

We have a strong internal academy led by Omagbitse Barrow, a prize-winning Chartered Accountant and critically acclaimed workplace learning professional and supported by Regina Makyur, a first-class graduate of Economics and a Doctoral candidate in Economics, and Anthony Oni, an experienced learning designer. We also tap into the expertise of a wide and very experienced external faculty for our programs, and our Faculty model is driven by a commitment on on-going learning and research, micro-learning and a strong commitment to publications and innovation.



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School of Strategy and Innovation

**School of Financial Literacy &
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